



Lake Chelan Chamber of Commerce

INTERNET ADS

**IN 2008, WWW.LAKECHELAN.COM
RECEIVED OVER 250,000 VISITS AND OVER
160,000 UNIQUE VISITORS!**

• **How our traffic can increase your sales**

Given the high level of traffic on our website, www.lakechelan.com, we're encouraging members to increase the exposure of their business through the purchase of ads. Ads are sold on the most viewed Chamber pages. These ads will provide a direct link to member pages. Check out the sample by going to www.lakechelan.com. Then click on '101 Things to Do.' Sample ads appear on the right side of the page.

• **How it works**

Ads will appear on our most commonly viewed pages (see right for a complete list). Each of these pages has space for three ads. Ad space is stacked vertically on the right side of the page. A maximum of five purchasers are assigned to each space which rotate upon views.

• **Pricing & Availability**

Prices starts as low as \$78/quarter! Pricing is based on the amount of traffic received and tier placement. For specific pricing options go to www.lakechelan.com, and click on 'Member Ads' (under the 'Member' tab), or contact the Chamber. Ads are sold on an annual basis, but members can choose to be billed quarterly. Space is limited!

Lake Chelan
Chamber of Commerce

509-682-3503
1-800-4CHELAN

PO Box 216
102 E. Johnson Ave.
Chelan, WA 98816

Getting Started

1). Pick your page

Ads are available on the following pages:

- 101 Things to Do
- Lodging
- Boating/Water Sports
- B&B
- Condos
- Hotel/Motel
- Private Rentals
- Resorts
- Dining
- Fishing
- Golfing
- Living Here
- Shopping
- Wineries
- Winter Sports

2). Pick your tier

The three tiers refer to the vertical placement of ads on the page-- tier 1 receives the highest placement, followed by tier 2 and tier 3.

3). Get an ad

Ads must be 200 pixels x 200 pixels in gif or jpg. Send prepared ads to Katherine Vague, Communications Coordinator at communications@lakechelan.com.

Need help making an ad? The Chamber has partnered with Cevado Technologies to implement this ad technology. Cevado can design your ads and upload them directly to the Chamber site. Contact Chris Raines at 509-682-2519 or chris@cevado.com. Other Chamber members that can design your ad include Chelan Print (509-682-9262) and Allison's of Manson (509-687-3534).

For more information and current event listings visit www.LakeChelan.com