



Lake Chelan Chamber of Commerce MEMBERSHIP BENEFITS

Increase Your Exposure

Chamber Website: In 2007, The Chamber's site: (www.lakechelan.com) received over 144,000 unique visits. Don't miss the opportunity to get your business on our site. Membership includes a business listing with your business name, address, telephone, fax number, link, e-mail, logo and 200-character description.

Business Directory: The Chamber produces approximately 7,000 business directories annually. These guides are distributed through postal patron mailings and is included in relocation/student packets. It is also made available to The Chamber's visitors.

Referrals: The Chamber received over 12,000 phone calls and over 20,000 visitors in 2007. Chamber staff does not refer non-members.

Brochure Display/Distribution: Advertise in our office. 4" x 9" rack space for brochures is available in the Chamber Office. Business card display is available on a first-come, first-serve basis for members depending upon space availability.

Business Leads: The Chamber sent out over 600 relocation packets in 2007. Want to find out who is requesting information? Contact us to find out how requested information can help your business.

Sponsorship Opportunities: Showcase your business and raise awareness by supporting local Chamber events. Sponsorship opportunities are available for the following events: CruiZin Chelan, Chamber Golf Tournament, Rhythms at the Lake, Riverwalk Park Pavilion Concert Series, RiverDaze and Winterfest.

IN 2007, THE LAKE CHELAN CHAMBER :

- WELCOMED OVER 20,000 VISITORS TO THE CHAMBER OFFICE
- RECEIVED OVER 12,000 PHONE CALLS
- WAS SUPPORTED BY OVER 450 CHAMBER MEMBERS

Network

Business After Hours (BAH): Members are given the opportunity to advertise products and services by hosting a social evening for fellow members. The Chamber will advertise the event. Promotion efforts involve: a press release, web page, weekly and monthly calendars, e-mail to members, newsletter and radio advertising. The Chamber also provides a \$25 gift certificate to be used as a door prize. BAH is held the third Thursday of every month at 6pm.

Monthly Chamber Luncheon: Held the second Monday of each month at noon at Campbell's Resort, this is a great networking opportunity. Listen to speakers talk about issues that impact your business and meet local business owners.

Annual Awards Dinner: Both Chamber members and community members are honored each year at this annual banquet. Categories include: Business of the Year, Best New Business, Beautification and Citizen of the Year.

Monthly Newsletter: We'll keep you updated on Chamber activities, business spotlights, new members and community events. Members are encouraged to submit content for articles in the newsletter. The deadline for submissions is the 15th of every month. Got a special promotion? Place an insert in the newsletter.

Save

Bulk Mail: Members can use our bulk mail permit to do large mailings. Bulk mail rates saves up to 45% compared to regular mailings. Give us a call to reserve our permit.

Group Discounts: Members may take advantage of discounts on Health Insurance Affiliated Associations of America (AAOA).

Mailing Labels: Save time. Mailing labels with member names and addresses can be purchased (at cost) for \$6. Tell us if you would like your labels in zip code order (members have the right to exclude their contact information from distribution lists).

Tax Deductible: Membership is tax deductible as a business expense!

Lake Chelan
Chamber of Commerce

509-682-3503
1-800-4CHELAN

PO Box 216
102 E. Johnson Ave.
Chelan, WA 98816

Event Advertising

On the Web: To appear on our web calendar, you must be a member. Got an event you want publicized? Submit your event at (www.lakechelan.com)

Weekly, Monthly and Annual Calendars: Does your event bring visitors to the Chelan Valley? Include your listing on our calendars free of charge. The deadline is the 10th of the previous month. Event descriptions should be sent electronically to communications@lakechelan.com.

For more information and current event listings visit www.LakeChelan.com