

# Informational Booklet

## **GREETINGS!**

Thank you for your interest in the Lake Chelan Chamber of Commerce. Since 1931 the purpose of the Lake Chelan Chamber has been to drive economic growth through leadership, advocacy and promotion that enhances the quality of life in the Lake Chelan Valley. We continue to work toward the same goal today. We have a wide variety of marketing tools available to members and we continue to expand our services every year! Here are a select few of our business opportunities.

## **RIBBON CUTTING CEREMONY**

Are you ready to officially open your new business? Why not make it an event? Host a successful grand opening with the help of the Lake Chelan Chamber of Commerce. The Chamber will create a personal invitation to all our members inviting them to your grand opening.

## **BUSINESS AFTER HOURS**

This event takes place at a local business and welcomes all Chamber Members. Business After Hours is a fantastic way to network with your fellow business owners. Interested in hosting Business After Hours? Contact our Membership & PR Coordinator to discuss how to become a host.

## **CHAMBER EVENTS**

The Lake Chelan Chamber is proud to host several events in the Lake Chelan Valley. From Winterfest to Cruizin Chelan, the Chamber creates fun and engaging events, focused on increasing the Lake Chelan Valley's revenue stream.

## **KOZI RADIO**

A KOZI Radio interview is a great way to introduce your business to the community. The Chamber will help you organize your first interview. This must be arranged a month in advance. Business After Hours hosts are also invited to be on KOZI the Monday before the event.

## **MEMBER GROUP HEALTH BENEFITS**

Did you know your Membership also allows you to apply for Health Benefits, offered by The Lake Chelan Chamber of Commerce! A program designed to give members a comprehensive and affordable healthcare solution which meets all the compliance requirements of the Affordable Care Act (ACA).

### SPONSORSHIP & ADVERTISING OPPORTUNITIES

If your business is interested in sponsoring one of our events, advertising in one of our guides, placing an ad on our website or many other advertising opportunities, please contact our Sales Manager.

### WEEK IN THE VALLEY EMAIL AND PUBLICATION

The Week in the Valley (WIV) is a fantastic way to get news and event information about what's happening throughout the valley. This is sent via email, posted on LakeChelan.com and available in print at our office. If you'd like to have your events, employment opportunities or special offers published in the WIV, please submit your event on LakeChelan.com at least two weeks ahead of time.

### MONTHLY CALENDAR

Similar to the Week in the Valley publication, this monthly calendar lists all upcoming Chamber member events. Simply submit your events online at LakeChelan.com at least one month prior to be included on the monthly calendar.

### MEMBER REFERRALS

We proudly provide member referrals to the 70k annual office visitors, 10k annual phone calls and 1.3 million annual web page views.

### CONFERENCE ROOM RENTALS

With your membership, you will have access to our three, state-of-the-art conference rooms. Conference room usage is free up to 4 hours. Anything beyond 4 hours, please email our Chief Operating Officer for additional information.

### BUILDING RENTAL

You will also have the opportunity to rent out the building for larger events and meetings at an affordable rate. For more information, please email our Chief Operating Officer.

### SPECIAL OFFERS

Once you've become a member advertising a special offer for your business has never become so easy! Advertise your special offer on our web page for free so thousands of viewers can take advantage.

### JOB POSTINGS

Another perk of becoming a member posting a job! Whether it's a new job or you have an opening in your business. Post the job on our website, also for free!

### ADDITIONAL MEMBERSHIP BENEFITS

- Your business contact information listed in our Visitor's Guide, online and in print
- Social media networking
- Use of Lake Chelan Chamber of Commerce logos and branding
- Lake Chelan member decals, rack cards and free distribution
- Advocacy for small business at city, county and legislative levels

**MORGAN BENSON, MEMBERSHIP & PR COORDINATOR**  
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### MEMBERSHIP SCALE

A separate membership is required for each business license. Members who own multiple businesses will pay the first membership at the listed level for the business with the largest number of employees. Subsequent memberships are at 50% of the listed investment level.

Retail/ Service Businesses	Annual Fee
0-5 Employees	\$275
6-10 Employees	\$350
11-15 Employees	\$400
16-20 Employees	\$475
21-50 Employees	\$575
51+ Employees	\$575 plus \$10 per full-time equivalent employee
<b>Lodging Member</b> Lodging members include Property Management Bed & Breakfasts, Hotel/Motel/Resorts, Camping & RV and Private Rentals	\$275*  *Hotel/Motel/Resorts: \$275 plus \$10 per unit over 15 units
<b>Associate Member</b>	\$100
<b>Educational/Municipal</b>	\$200
<b>Non Profit</b>	\$200

The Lake Chelan Chamber of Commerce Staff wants to personally welcome you to the Chamber! If you have any questions, feel free to contact us.

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