



SPONSORSHIP OPPORTUNITIES

Brews on the Bridge: A Beer and Cider Event will be held on Sunday October 2, 2022! The weekend will include family fun activities prior to the event, education, live music, beer and cider tasting, and iconic lake views from the "Old Bridge!" Proceeds to this event will help support Chelan Valley Hope.

Presenting Sponsor- \$5,000 1 available

Be the exclusive naming rights sponsor for the inaugural Brews on the Bridge event! Your name will have the highest level of exposure.

Stage Sponsor- \$2,000 1 available

It wouldn't be an event without great music. Your name will be on the tent above the stage where all guests are sure to see.

Glassware Sponsor- \$2,000 1 available

Each guest receives a commemorative glass for their sample tasting. With over 500 glasses in hand, it will feature your logo opposite the event logo.

Award Sponsor- \$500 1 available

Be the name to present the fan favorite winning beer and cider of the event!

Apple Press Sponsor- \$500

Help us create a fun family activity during the weekend while pressing fresh apple cider! Be the sponsor of a press, and/or the apples going into the press!

Brew Support Sponsor- \$250

Support the event and the end goal of raising funds for Chelan Valley Hope.

Complimentary Sponsorship: Be a Harvest Walk Location!

Through the first weekend of October, guests can look for a variety of apples in your stores, learn about each variety, earn a stamp, and enter to win a prize!

**Sponsorships may include but are not limited to the above.*

CONTACT: JILL BABCOCK

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	Presenting Sponsor \$5,000	Stage Sponsor \$2,000	Glassware Sponsor \$2,000	Award Sponsor \$500	Apple Press Sponsor \$500	Brew Support Sponsor \$250
Logo on Website	✓	✓	✓	✓	✓	✓
Logo on Print Event Materials	✓	✓	✓	✓	✓	✓
Logo on Digital Ads	✓					
Social Media	✓	✓	✓			
Email Marketing	✓	✓	✓			
Logo on Event Banner	✓					
Logo on Stage Banner		✓				
Logo on Glassware			✓			
Specialized Website Promotion	✓	✓	✓	✓	✓	
Event Tickets	✓	✓	✓			

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Interested in learning more? Contact Jill Babcock at jill@lakechelan.com