

# PLAID FRIDAY

## NOVEMBER 24TH

The name "Plaid Friday" celebrates the idea of LOCAL! The plaid pattern represents weaving the individual threads of small businesses together to create a strong fabric that celebrates the diversity and creativity of independent businesses. Starting bright and early at 6am shoppers will hit the town to support local businesses.

Check out the many deals featured all around the Lake Chelan Valley. **And don't forget to wear your best plaid, this may get you a better deal!**

### MARY KAY CONSULTANT - SARAH ESTEY

**12am** 12am-5:59am - 25% off entire order  
6am-7:59am - 20% off entire order  
8am-9:59am - 15% off entire order  
10am-11:59am - 10% off entire order  
12pm-6pm - 5% off entire order

### LAKE CHELAN MASSAGE & SPA

**9:30am** Purchase a gift certificate for a gold standard duo and receive a free add-on  
Book a facial and be entered into a drawing for a skin care package  
Become a member and receive a free gift

### CULINARY APPLE

**6:30am** 6:30am-8am - 30% off  
8am-10am - 25% off  
10am-12pm - 20% off  
12pm-5:30pm - 10% off

### WILLOW

**10am** 30% off all LAFCO Holiday Candles  
30% off clothing sale rack  
30% off all ornaments

### LAKE LIFE CHELAN

**7am** 7am-8am - 40% off all apparel in store (excluding Barefoot Dreams and Body)  
8am-10am - 30% off storewide  
10am-7pm - 20% off storewide

### LUSH LIFE

**10:30am** 20% off storewide

### LULU CHELAN

**7am** 7am - 40% off  
8am - 30% off  
9am-12pm - 20% off

### FIELDING HILLS WINERY

**11am** 20% off merchandise  
Bonus: Wine club members can stack discounts

### THE VOGUE COFFEE BAR

**7am** 15% off all merchandise (excluding retail coffee)

### STARRY OWL

**11am** 11am-12pm - 50% off all clothing  
Door Buster Shackets and Cardi's  
12pm-5pm - Buy More, Save More  
Sale up to 50% off  
70% off sale racks

### WOODY'S CLASSIC MAN

**7am** 7am-8am - 40% off all apparel in store  
8am-10am - 30% off storewide  
10am-7pm - 20% off storewide

### CAIRDEAS WINERY

**12pm** Blanc & Blush Case Sale - Stock up on cases of Grenache Blanc and Rosé for as low as \$250  
Bonus: Wine club members can stack discounts

### BLOOM BOUTIQUE

**8am** 8am-11am - 40% off storewide  
11am-1pm - 20% off storewide  
1pm-close - 15% off storewide  
Check out our raffles

### CALLAN CELLARS

**12pm** 10% off bottle sales  
25% off case sales

### MOONPENNY

**8am** 20% off storewide plus additional 20% off sale items  
\$5, \$10, \$20, \$50 Bargain Bins

### HARD ROW TO HOE

**12pm** 12pm-5pm - Red Hot Friday Case Sale

### LAKE CHELAN SPORTS

**9am** 40%-50% off sale tent  
Bargain Bin

### LAKE CHELAN CHAMBER OF COMMERCE

**12pm** Purchase your 2024 Lake Chelan Winterfest Button for \$8; \$5 if you're wearing plaid!

### WHALEY'S GENERAL STORE

**9am** Draw a scratch off ticket to select a discount of 20% 30% or 40% off Storewide. (excludes pet supplies and already marked down items)

### RIO VISTA WINES

**12pm** 40% off select cases of wine

## SMALL TOWN HOLIDAYS IS A COLLABORATIVE EVENT

brought to you by the businesses and organizations of the Lake Chelan Valley



Keep up-to-date on all of the special events this year!  
Scan the QR code to visit  
[SmallTownHolidays.com](https://SmallTownHolidays.com)